

# BECOME AN IMPACT PARTNER AT VIBE TODAY

Are you **a local business or registered B-corp** looking make a community impact? We're here to partner with you. Becoming an Impact Partner at VIBE is simple and accessible:

## Donate

Make a recurring donation from your business

**OR**

Host a third-party fundraiser for VIBE (min. Once per year)

## Cross-Promote

List VIBE as your charitable partner on your promotional materials

On our end, we will list your business as an Impact Partner and provide social media recognition.

## Do Good

Together, we are supporting young people in the communities to have better access to arts education and fulfill their creative potential!

# TOGETHER WE CAN

## Bridge Access to Arts Education

Every year, **over 2000 children and youth** are provided access to **FREE** high-quality arts education embedded in their communities.



## Teach Social Issues with Art

Our programs are **rooted in arts education** with a **focus on the social issues** that face each community we serve.



## Offer Mentorship Opportunities to BIPOC Artists

Every year, over **fifty youth artists** will benefit from leadership, professional development and mentoring opportunities provided within these programs.



After experiencing our programs, **over 98% of partners ask us to return** indicating our success in the community.

# IMPACT

For every dollar invested in VIBE Arts, there is \$4 created in social value.

Recent study by SiMPACT Strategy Group concluded that VIBE ARTS has a 4:1 Social Return on Investment.

The social value created by VIBE Art's accessible educational arts programs is wide-ranging and diverse across the multitude of programs offered.

Value is created for numerous stakeholders:

- **Participant youth (54%):** access to art supplies, exposure as artists, community support.
- **Community (40%):** reduced vandalism, positive public perception, community embellishment.
- **Art assistants & teachers (6%):** skill development, income and training.





# VIBE<sup>ARTS</sup>

401 Richmond Street West  
Suite 230 | Toronto, ON | M5V 3A8

**(416) 929-9314**

**info@vibearts.ca**



**@VIBEArtsTO**

**Charitable No. 897960456 RR0001**  
**www.VIBE Arts.ca**