

Cultivating Creativity | Engaging Community



2012-2013 Impact Report

www.afcy.ca

Arts for Children and Youth (AFCY)

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Rexdale Community Gateway Mural

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First and foremost a BIG shout out to AFCY for creating opportunities for us youths living in under-resourced communities. Thank you for believing in my vision and supporting the dreams of a youngster. Together we shall prosper and make a collective difference.”

– Arts for Children and Youth (AFCY) program participant

Established in 1995, Arts for Children and Youth (AFCY) is an award-winning charitable arts organization committed to engaging children and youth in under-resourced communities in high quality arts education. Youth lead the art-making to promote social change and strengthen Toronto Communities.

Working with community partners, we provide opportunities for children and youth in under-resourced communities and schools to engage meaningfully and actively in hands-on, high quality arts education.

That children and youth develop their potential through meaningful engagement with the arts.





Catherine Chandler-Crichlow
Chair, Board of Directors



Julie Frost
Executive/Artistic Director

Dear Supporters,

I am pleased to share with you our annual Impact Report for 2012-2013. At AFCY, we believe in accessible and sustainable arts education programs for marginalized children and youth in Toronto. We have the honour and privilege of working with community partners that help us achieve our mission. Our dedicated and incredible team of Board Members, staff, artists and volunteers, has helped AFCY grow into one of the most celebrated community arts education organizations in Toronto.

We are deeply grateful for your commitment and continued support of AFCY, which truly makes a positive impact on the lives of young people. With your help we are able to provide programs and workshops that not only engage children and youth, but also help them build skills to overcome adversity and inspire them to give back to their community.

Thank you for contributing to our success. We look forward to the year ahead and continuing to develop and implement innovative arts education programs.

Dear Friends,

2012/13 was a highly adventurous year for AFCY; squeezed into our fiscal year (Sept 1, 2012 to August 31, 2013), we completed our most ambitious project ever – a 330' public mural in Rexdale, transformed the public walkway of Toronto's Ferry Terminal by producing a series of outdoor banners packed full of harbour-inspired imagery, and celebrated our BIG BAM BOOM Youth-led Arts Festival's fifth anniversary at the Art Gallery of Ontario (just to name a few).

The cultural masterminds behind this trailblazing work and 140+ other impactful projects that ran in 2012/13, are our awesome stakeholders, primarily the 7000+ young people - the creators of all the artwork, our amazing volunteers, artists, staff, community partners, and of course our valuable funders, who meaningfully supported our programs – a collaboration of all sorts, and one that together strengthened communities across Toronto.

Thank you for your constant support.

PROGRAM OVERVIEW

Mentorship

Every AFCY
program offers

Employment

Engagement

**CHILDREN
&
YOUTH**

Leadership

**Skill
Development**

Programs in both community and
school locations are strategically
and educationally linked

140+ collaboratively developed
outreach programs for children
and youth

High-quality arts education in
visual arts, video, digital art, dub
poetry, dance, drama, music and
beat boxing

PROGRAM HIGHLIGHTS

In a School

Beat of Your Own Drum - Generously funded by the Slaight Family Foundation, this year marked the introduction of a pilot Aboriginal drum-making program to compliment our existing African drum-making programs



In a Community Site

Transformed the kitchen at Covenant House Toronto, a shelter for homeless youth, with a new mural themed on healthy living



Images: (top left) Bala Avenue Community School, 2013, (top right): St. Jude Catholic School, 2012-2013 (bottom left and right) kitchen mural at Covenant House, 2012

PERFORMANCE METRICS

Volunteers

700+ volunteer hours
committed in 2012-2013
program year

45 volunteers/post-secondary
placements students on roster

Artists

75 professional
artists on roster

42 emerging youth
artists on roster

51 programs in 46 schools

62 programs in 44
community sites

Provided over

69,314

young people with free
tailor-made arts programs
since our outreach began

1,267 arts-based workshops in 2012-2013
facilitated by a professional artist and an
emerging arts assistant

SOCIAL RETURN ON INVESTMENT (SROI)

In our efforts to understand AFCY's social impact and value, Simpect Strategy Group conducted an SROI study with the support from the Ontario Arts Council's Compass Grant, Armstrong Partnership, Lynx Equity, and ArtsVest Toronto.

A key finding is that our signature Youth X Press Program has an SROI ratio of 4.58:1. In other words, for every dollar invested, approximately \$4 is created in social value.

“The SROI analysis reveals that working with marginalized youth, and emerging artists to create art in the community has significant social value and impact. By supporting arts outreach education, mentorship and employment opportunities, and professional development, AFCY creates valuable social impact in our communities.”

FINANCIAL OVERVIEW

39%

Private
Foundations

28%

Individual and
Corporate

25%

Public Sector

8%

Earned Revenue

REVENUE

SEPTEMBER 2012-AUGUST 2013

79%

Program
Expenses

EXPENSES

SEPTEMBER 2012-AUGUST 2013

15%

Administration/
Marketing
Expenses

6%

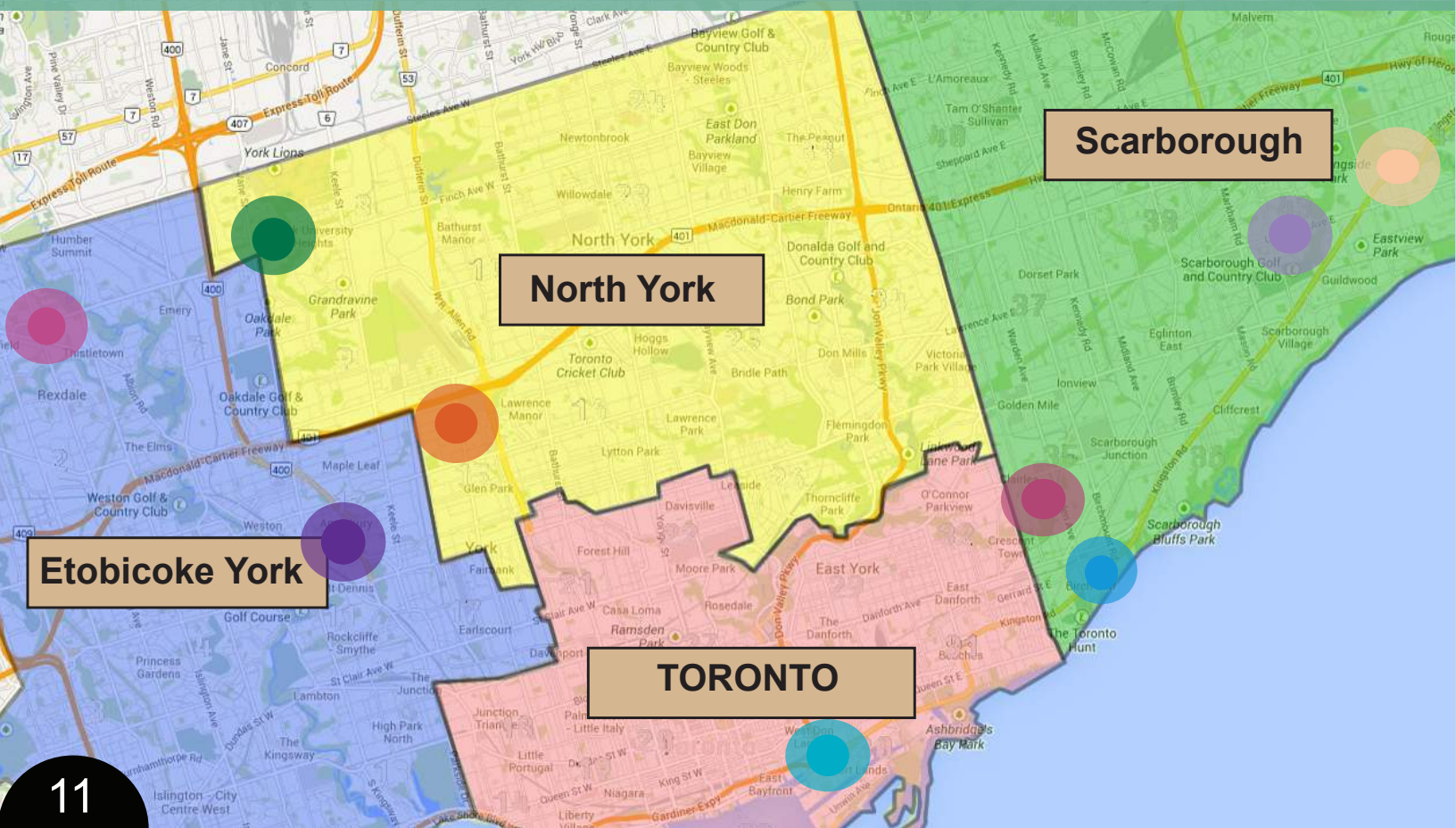
Fundraising
Expenses

OUR IMPACTS

AFCY Works Primarily in 10 Priority Neighbourhoods:

Jamestown
Jane/Finch
Kingston-Galloway
Lawrence Heights
Malvern

Regent Park
Toronto Central
Victoria Village
Warden Woods
Weston-Mt. Dennis



Nigel Martin

AFCY Youth Artist and Chair of the Youth Advisory Council (YAC)



“It was an incredible honour being a part of AFCY’s YAC for this year. I feel like me and the board were able to make valuable and meaningful contributions to AFCY and it’s vision.”



From an early age, Nigel has been a passionate student of the arts. Growing up in Toronto he spent much of his time studying art, doodling, and getting actively involved in school art projects, and community art programs. With a variety of skills, mostly specializing in stencilling, cartooning, plus logo and letter design; he hopes to expand his talent and to start doing workshops and community projects for his neighbourhood, Malvern.

“There’s so much that goes on every year at AFCY, I’m brimming with excitement in anticipation of what’s to come. I’m ever grateful, humbled, and continuously filled with joy at being able to be a part of AFCY. I’m looking forward to spreading the joy even more this term. Thank you, hugs and heart filled smiles from me and everyone on the Youth Council”

OUR TEAM 2012/13

BOARD OF DIRECTORS

Catherine Chandler-Crichlow (Chair), Clare Devenport, Karen Falconer, Nicole Jolly, Merle Kriss, Jeff Pentland, Melanie Smith, Howard Sutton, Ann Wilson

BOARD OF ADVISORS

Andy Barrie, Susan Coyne, David Cronenberg, Peter Herrndorf, Roy McMurty, David Mirvish, Charles Patcher, Walter Pitman, Jackie Richardson, Albert Schultz, Michael Snow, Margaret Wente

Honorary Member: Lola Raminsky, AFCY Founder

AFCY STAFF

Julie Frost

Donna Chateau

Ester Pugliese

Erin Glover

Cathy Clark

Susie Whaley

Tharmila Rajasingam

Julie Compton

Caitlin Jordan

Bright Osei-Agyeman

Executive & Artistic Director

Financial Manager

Development Coordinator

Program Director

School Program Coordinator

Community Program Coordinator

Marketing & PR Coordinator

Office Administrator/Volunteer Coordinator

Artistic Resource Coordinator

Youth-Led Program/Outreach Coordinator

YOUTH ADVISORY COUNCIL

Fitzroy Facey, Andrenne Finnikin, Kate Jarencio, Nigel Martin (Chair), Bright Osei-Agyeman, Alice Thompson

BIG BAM BOOM: VOLUNTEER COMMITTEE

Fitzroy Facey, Andrenne Finnikin, Kate Jarencio, Bright Osei-Agyeman, Anton Pantig, Ashley Savini, Brittany Turner

COMMUNITY PARTNERS

Access Alliance
Agincourt Youth Centre
Art Gallery of Ontario
Artscape - Daniels Spectrum
Baycrest Senior's Residence
Black CAP
BOOST Child Abuse Prevention & Intervention
CBS Media Outdoor
Children's Peace Theatre
City of Toronto
Community Microskills United Way
Consulate General of Jamaica
Covenant House
Driftwood Community Centre
Evergreen
Aboriginal Education Centre – Toronto District
School Board
Fairview Nursing Home
Gabian Way
George Brown College
Goodwill
Greater Toronto Airport Authority (GTAA)
HarbourKIDS - Harbourfront Centre
HUB @ Victoria Park & Eglinton
Jewish Vocational Services Toronto
Lakeshore Arts
Leisureworld
Malvern Family Resource Centre
Martha Eaton Way
Meals on Wheels
Mt. Dennis Community Association
Mt. Dennis United Church
Native Child & Family Services of Toronto
Native Family and Child Services

North West Scarborough Youth Centre
North York Women's Shelter
O'Connor Focus
Ontario Institute for Studies in Education
Pattison ONESTOP Media
Parents for Better Beginnings
Parma Court
Pathways to Education
Peacebuilders International
Queen West Art Crawl
Ronald McDonald House
Royal Ontario Museum
Scarborough Support Services
Second Base Youth Shelter
Secord Community Centre
St. Alban's Boys and Girls Club
Stanchester Eco Pirates and Arts and Crafts Club
The S.P.O.T.
Thorncliffe Neighbourhood Office
Today's Parent Magazine
Toronto Catholic District School Board
Toronto Community Housing
Toronto District School Board
Toronto Foundation for Student Success
Toronto Intergenerational Partnerships
Toronto Public Library
Toronto Transit Commission
Trethewey Club
Upwood Park / Salvador Del Mundo Cooperative Homes
Warden Woods Community Centre
YMCA
YMCA Toronto East York Kickstart
Yonge Street Mission
Youth n' Charge San Romanoway Youth Centre

ACKNOWLEDGING OUR MAJOR SUPPORTERS

Major Sponsors

BMO Financial Group, TD Bank Financial Group

Public Funders

Canadian Heritage, HRSDC (New Horizons for Seniors Program), Ontario Arts Council, OAC Arts Investment Fund, Ontario Trillium Foundation, Toronto Arts Council, City of Toronto (Arts Services, Drug Prevention Community Investment Program, Parks, Forestry & Recreation, StreetARToronto Partnership Program)

Major Supporters

Anonymous Foundation, Lucile Pratt Music Award Fund at Toronto Community Foundation (TCF), The Rotary Club of Toronto, RBC Foundation, Slaight Family Foundation

Platinum Supporters

CIBC Children's Foundation, Great-West Life, London Life and Canada Life, Rogers Communications, TELUS Communications

Gold Supporters

Paloma Foundation, Scotiabank Group

Silver Supporters

Anonymous Donor, John and Ruth Crow, Doug and Karla Ford, Audrey S. Hellyer Charitable Foundation, Toronto Bead Society, Toronto Pearson, Shelagh and David Wilson Fund (TCF), Woodbine Entertainment Group



Anonymous
Foundation



RBC Foundation

Slaight Family
Foundation



THANK YOU
for your support!

SUPPORT OUR WORK

Make a Difference to the Lives of Young

Your generous donation will help AFCY create more innovative arts education programs in at risk neighbourhoods that encourage children and youth to play an active role in their community.

For further information on how to donate, contact Brittany Turner at 416-929-9314 x109 or brittany@afcy.ca

Or visit our website at www.afcy.ca under Make a Donation to fill out our online donation form.

*A tax receipt will be issued for all donations

AFCY is a Registered Charitable Organization Registration #897960456RR0001

YOUR CONTRIBUTION MAKES A DIFFERENCE!

What is perfection?

BE  YOU!



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