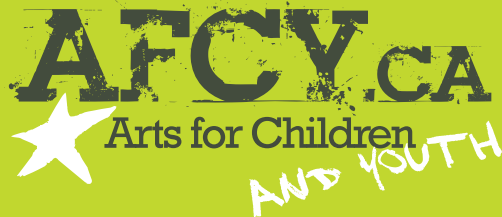


# Impact Report



**2011-2012**

**Dear Supporters,**

As a leading organization in arts education, AFCY continues to grow through community partnership. We are grateful for our family of networks who support our innovative programming for youth in under-resourced neighbourhoods. We thrive on collaborative and creative thinking and, working with our partners and supporters, make high quality arts education accessible to all.

It is an exciting time for AFCY; as our 20th anniversary approaches, we are working towards growing awareness of our work among the greater community. On behalf of the Board of Directors, we thank you for your support of AFCY, which truly makes a difference in the lives of young people. Together, we provide youth with opportunities to find their own voices and to use their creativity to give back to their communities.

Thank you for being part of our family, and helping to drive our success.



**Nicole Jolly**  
Chair, Board of Directors

**Dear Friends,**

2011/12 was a ground breaking year for us. We reshaped ourselves to include a new Youth-led Program Division, and an enhanced Youth Mentorship Program. Collectively, these directives, in collaboration with the families, community partners and youth from the many communities we work with, offered more than 8,000 children and youth high quality community arts educational experiences. This enabled emerging youth artists to gain fresh skills and leadership opportunities, paid training and peer-to-peer learning. All this translated to more chances for young people to innovate, participate, navigate and connect to their community and to their city in new ways.

Thank you for your continuous support.

Please follow us on Twitter to hear more about us: [@AFCYtoronto](https://twitter.com/AFCYtoronto).



**Julie Frost**  
Executive/Artistic Director



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**“I can really say that AFCY has been my 360 in life. You guys have made me feel I can do good and be acknowledged for it, and I want to thank you for it.”**

**-Arts for Children and Youth (AFCY) program participant**

**Working with community partners,  
we provide opportunities for  
children and youth in under-resourced  
communities and schools to engage  
meaningfully and actively in hands-on,  
high quality arts education.**

# VISION



# VISUAL MISSION STATEMENT



**Each year AFCY offers...**

**140+ collaboratively developed outreach programs for children and youth.**

**High-quality arts education in visual arts, video, digital art, dub poetry, dance, drama, music and beat boxing.**

**Programs in both community and school locations that are strategically and educationally linked.**

**AFCY Works  
Primarily in 9 Priority  
Neighbourhoods:**

**Jamestown  
Jane/Finch  
Kingston-Galloway  
Lawrence Heights  
Malvern  
Regent Park  
Toronto Central  
Victoria Village  
Weston-Mt. Dennis**

**In Every AFCY  
Program We Offer...**

**MENTORSHIP  
EMPLOYMENT  
ENGAGEMENT  
LEADERSHIP**

# PROGRAM HIGHLIGHTS

## LAUNCH

**AFCY's Youth-Led Program Division** and operation of youth-led programs

**Emerging Youth Artist in Residence Program** - Pop-Up Studios were placed on the Toronto Island Ferries and at the ROM

Implementation of **Arts Informed Evaluation** practices in AFCY school and community programs

**Ronald McDonald House "Home Away From Home" Mural**, created by youth in collaboration with children and families residing at Ronald McDonald House

**"Shore Stories"** - An 80' Mosaic **Mural at the Jack Layton Ferry Terminal**, designed and created by emerging youth artists and with the involvement of the waterfront community

**BIG BAM BOOM** - Annual AFCY Youth Arts Festival showcase at Harbourfront Centre

2011 chosen charity of **Scotiabank Nuit Blanche** AFCY engaged art goers from dusk to dawn at 3 locations: Yonge/Dundas, Yonge/King, Yonge/Gerrard

**Aboriginal Art Programs** in partnership with First Nations Jr. & Sr. School of Toronto

**Multigenerational program** in Arab Community Centre of Toronto - Cultural Journeys in Filmmaking

**Youth X Press Murals:** Youth Artwork on Recycled TTC ad panels - murals were painted in several underserved schools and communities and have now been remounted onto TTC buses

**The Slight Family Foundation's Beat of Your Own Drum Program** - 20 djembes and 3 djun-djuns were made in 3 schools. AFCY runs African Drumming programs in all 3 schools with drumming lessons for students and professional development workshops for teachers and staff

Implementation of our first-ever **Canada Council for the Arts grant**, Junkestra: a celebration of sustainable music and architecture

**Art Walk - An interdisciplinary, fashion/dance project** that integrated cultural reflections and social learnings into the making of textile-based art performances - completed wearable artworks were celebrated at AFCY's first fashion show/runway walk at BBB 2012

Beautified a metal storage locker with a mural cabinet at **Covenant House of Toronto**, shelter for homeless youth

**AFCY has been recognized consistently for excellence and innovation through the achievement of many prestigious awards:**

## **2012**

AFCY received a 3-year grant from the Ontario Trillium Foundation for AFCY Enhanced Youth Mentorship Program

## **2012 & 2011**

AFCY was chosen as the beneficiary for Scotiabank Nuit Blanche

## **2011**

Executive and Artistic Director, Julie Frost, received the Community Arts Educator of the Year Award (Ontario Art Education Association)

AFCY was named a beneficiary of The Rotary & Rotaract Clubs of Toronto's Centennial Project

2011, AFCY received a Vital Youth Award from the Toronto Community Foundation for our innovative Community Sharing Programs

**AWARDS**

**47%**

Total Private  
Foundations and  
Grants

**26%**

Total Public Sector

**23%**

Total Individual  
and Corporate

**4%**

Total Earned  
Revenue

## REVENUE

SEP 2011-AUG 2012



# EXPENSES

SEP 2011-AUG 2012

**80%**

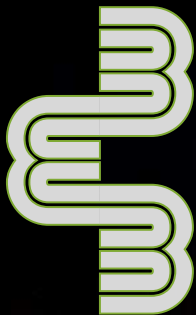
Total Program Expenses

**15%**

Total Administration/Marketing Expenses

**5%**

Total Fundraising Expenses



**4th BIG BAM BOOM: AFCY YOUTH ARTS FESTIVAL**  
**Dancers from Arab Community Centre**



**MOSAIC MURAL**  
**Jack Layton Ferry Terminal**



**YOUTH X PRESS-TTC Mural Program**  
**Fairbank Middle School**

# GALLERY

## MURAL

Ronald McDonald House Toronto



## AFRICAN DRUM MAKING

St.Columba Catholic School



## YOUTH ARTIST IN RESIDENCE

Toronto Island Ferries

Artist: Stephanie Spafford



# PERFORMANCE METRICS

**1,369** arts-based workshops in 2011-12  
facilitated by a professional artist and an  
emerging youth arts assistant in  
**85** unique venues

This includes:

**75** programs in **51** schools

**60** programs in **30** community sites

To date, we've  
provided over

**62,118**  
young people with  
free tailor-made  
arts programs

**35**  
volunteers/  
post-secondary  
placement  
students  
on roster

**75**  
professional  
artists on  
roster

**42**  
emerging  
youth artists  
on roster

**500+** volunteer  
hours committed  
in 2011/2012  
program year

**52**  
community  
partners

# COMMUNITY PARTNERS

Agincourt Youth Centre  
Art Gallery of Ontario  
Boys & Girls Club  
CBS Media Outdoor  
City of Toronto  
Community Microskills United Way  
Consulate General of Jamaica  
Covenant House  
Driftwood Community Centre  
Evergreen  
Aboriginal Education Centre – Toronto District School Board  
Gabian Way  
George Brown College  
Goodwill  
Jewish Vocational Services Toronto  
Lakeshore Arts  
Leisureworld  
Malvern Family Resource Centre  
Martha Eaton Way  
Meals on Wheels  
Mt. Dennis Community Association  
Mt. Dennis United Church  
Native Family and Child Services  
North West Scarborough Youth Centre  
North York Women's Shelter  
O'Connor Focus  
Ontario Institute Studies in Education  
ONESTOP Network  
Parents for Better Beginnings  
Parma Court  
Pathways to Education  
Peacebuilders International  
Ronald McDonald House  
Royal Ontario Museum  
Scarborough Support Services  
Second Base Youth Shelter  
St. Alban's Boys and Girls Club  
Stanchester Eco Pirates and Arts and Crafts Club  
Today's Parent Magazine  
Toronto Catholic District School Board  
Toronto Community Housing  
Toronto District School Board  
Toronto Foundation for Student Success  
Toronto Public Library  
Toronto Transit Commission  
Trethewey Club  
Upwood Park / Salvador Del Mundo Cooperative Homes  
Warden Woods Community Centre  
YMCA  
YMCA Toronto East Youth Kickstart  
Yonge Street Mission  
Youth n' Charge San Romanoway Youth Centre

AFCY.CA  
Art for Children  
AND YOUTH  
www.BMMBOOM.ca

# ACKNOWLEDGING OUR MAJOR SUPPORTERS

**\$100,000+**

Arts Open Foundation

**\$50,000+**

Anonymous Foundation, Ontario Arts Council, Ontario Trillium Foundation, Rotaract Club of Toronto, Slight Family Foundation, TD Bank Group, Vital Toronto Fund and Lucile Pratt Music Award Fund at Toronto Community Foundation (TCF)

**\$25,000+**

BMO Financial Group, CIBC Children's Foundation, City of Toronto (Drug Prevention Community Investment Program), Ronald Lebi, Ontario Ministry of Citizenship and Immigration: Youth Opportunities Program, RBC Foundation, Toronto Community Housing

**\$10,000+**

Barrday Inc., Canada Council for the Arts, Great-West Life, London Life and Canada Life, OAC Arts Investment Fund, Paloma Foundation, StreetArt Toronto, TELUS Communications, Toronto Arts Council, Toronto CREW Foundation, Ada W. Slight Fund at TCF, Toronto Community Housing

**\$5,000+**

Anonymous Foundation, John and Ruth Crow, Canadian Heritage, Gowling Lafleur Henderson LLP, Harbourfront Corporation, Audrey S. Hellyer Charitable Foundation, Denham Jolly, Kiwanis Club of Toronto Foundation, Scotiabank Group, Shelagh & David Wilson Fund at TCF, Yorktown Family Services United Way Resident Action Grant

**THANK YOU**  
for your support!



ONTARIO ARTS COUNCIL  
CONSEIL DES ARTS DE L'ONTARIO



ARTS ♥ OPEN

Slight Family  
Foundation

Anonymous  
Foundation

Ron Lebi



RBC Foundation<sup>®</sup>



The Rotary Club  
of Toronto



Canada Council  
for the Arts

Conseil des Arts  
du Canada



Great-West Life

London Life

Canada Life

STRONGER COMMUNITIES TOGETHER<sup>™</sup>

TELUS

heart of toronto's waterfront



AFCY acknowledges the support of the City of Toronto through the Drug Prevention Community Investment Program



# BOARD OF DIRECTORS

Catherine Chandler-Crichlow, Clare Davenport, Karen Falconer, Nicole Jolly, Merle Kriss, Jeff Pentland, Melanie Smith, Howard Sutton, Ann Wilson

# BOARD OF ADVISORS

Andy Barrie, Susan Coyne, David Cronenberg, Peter Herrndorf, Roy McMurtry, David Mirvish, Charles Pachter, Walter Pitman, Jackie Richardson, Albert Schultz, Michael Snow, Margaret Wente

2011/12

# OUR TEAM

## AFCY STAFF

Julie Frost  
Donna Chateau  
Ester Pugliese  
Erin Glover  
Cathy Clark  
Susie Whaley  
Shehreen Ladha  
Sonia Briglio  
Stephanie Combeer  
Nicole Fisher  
Bright Osei-Agyeman

Executive & Artistic Director  
Financial Manager  
Development Coordinator  
Program Director  
School Program Coordinator  
Community Program Coordinator  
Marketing & PR Coordinator  
Office Administrator  
Artistic Resource Coordinator  
Outreach Coordinator  
Youth-Led Program Coordinator

## YOUTH ADVISORY COUNCIL

Amanda Chaboyer, Adrion Charles, Fitzroy Facey, Andrenne Finnikin, Nigel Martin, Bright Osei-Agyeman, Stephanie Spafford

## BIG BAM BOOM: VOLUNTEER COMMITTEE

Misia Brandford, Denielle Dickenson, Fitzroy Facey, Andrenne Finnikin, Kate Jarencio, Bright Osei-Agyeman, Anton Pantig, Ashley Savini, Stephanie Spafford



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